



Frontiers in Nature Tourism

Call for Papers

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10 years' Anniversary Special Issue

Guest editors:

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The natural environment is often seen as providing an unrealized potential for tourism in the Nordic countries, but there is limited knowledge of how and under what circumstances this potential can be reached. The natural environment as the basis for tourism involves many challenges related to businesses, community, visitors and natural resources. Nature tourism businesses are typically located in rural regions, are small scale and challenged by seasonality in supply and conflicts with other resource uses. Decisions on natural resource use often feature public good considerations and are partly beyond the control of the tourism industry. The motivations to participate in nature tourism activities are more and more diverse and the related markets are increasingly becoming globalized, driven by e.g. technical and economic development as well as social and environmental change. In the absence of comprehensible definitions and monitoring, there is a lack of knowledge and statistics about the demand for nature tourism participation and the supply of opportunities.

For this special issue we invite researchers to submit manuscripts on current issues in nature tourism development and related topics of relevance for the Nordic countries.

Among the topics of interest are: Sustainable Nature Tourism and ecotourism; Supply and demand of Nature Tourism; Trends in Nature Tourism (motorized activities, new technology, urbanization etc.); Participation, motivations and constraints; Marketing nature tourism and product development; Branding in Nature Tourism; Nature tourism entrepreneurship and rural development; Nature tourism and environmental change, Governance of Nature Tourism; Protected area tourism; Monitoring nature tourists; Integrating Nature Tourism with traditional rural land uses (reindeer husbandry, forestry, agriculture etc.); Economic and social impacts of Nature Tourism.

Submissions:

Abstracts of 1000 words are due October 15, 2008.

(Selected papers will be due Feb. 28, 2009)

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