

# Sustainable tourism and great protected areas – analysis models and success criteria of a sustainable tourism management by the example of the Alps

Dominik Siegrist

Institute of Tourism, Leisuretime and Landscape Research, University of Applied Sciences,  
Rapperswil, Switzerland  
e-mail: dominik.siegrist@hsr.ch

The subject of this research project are the possibilities and chances of a sustainable tourism management in regions with great protected areas. By the example of the Alps analysis models as well as success and failure criteria for a sustainable tourism management are developed. The following topics are pursued:

1. Methodical clarifying of the measurability and assessableness of the effects of a sustainable tourism management in protected area regions: Selected criteria and indicators, execution of exemplary measurements and evaluations in test areas.
2. Compile a theoretical and practical model for sustainable tourism management in protected area regions under development of a typology of the relevant tourism-referred management instruments and a classification of protected area regions.
3. Determine success and failure criteria of the sustainable tourism management in protected area regions, on the basis of empirical analysis and evaluation of selected management and planning instruments.

For the reaching of the aims of the project management plans are analysed and personal expert interviews with regional keys are person led. In a second step it will be organised a semistandardised written questioning in all protected area regions in the Alps. On basis of the intermediate results together with selected practice participants from the "Réseau alpine des espaces protégés" three focuses groups are accomplished. The purpose of this transdisciplinary method exists in practical validating of the test results and in the diffusion of the research results in practice.

Key words: recreational management of great protected areas, management of ecotourism, analysis of best practice, value of great protected areas, sustainable regional development